



Miami-Dade County “Most Don’t” Campaign

COMPREHENSIVE COMMUNITY ACTION PLAN 2015 – 2018

GOALS

Between July 1, 2015 and June 30, 2018 the following Goals are provided for children and youth prevention activities and services in Miami-Dade County promoting behavioral health and wellness. (Sources of Outcome Measures are identified in parenthesis)

Goal I: By 2018, 80 % of Miami-Dade County students will be alcohol-free. This projection is based on a 9.5-% reduction from the 2014 percent of middle and high school students reporting current alcohol use.

The decline in student alcohol use will be achieved by addressing local contributing factors in the Objectives for this Goal.

Goal II: By 2018, 90 % of Miami-Dade County students will abstain from the use of marijuana. This projection is based on a 5.7-% reduction from the 2014 percent of middle and high school students reporting current marijuana use (FYSAS).

The decline in student use of marijuana will be achieved by addressing local contributing factors in the Objectives for this Goal.

Goal III: By 2018, 97 % of Miami-Dade County students will be free of tobacco, the non-medical misuse of over-the-counter and prescription drugs, synthetic chemicals, inhalants, and club drugs. This projection is based on maintaining use levels of cigarettes and continue other drugs below 3 % (FYSAS).

The projected rates in student use of tobacco and other drugs will be achieved by addressing contributing factors in the Objectives for this Goal.

Goal IV: By 2018, increase the funding for and capacity of multiple coalitions, prevention providers, and community partners in Miami-Dade County to collaborate effectively and accomplish the Goals and Objectives of this Comprehensive Community Action Plan (CCAP).



2015 – 2018 COMPREHENSIVE COMMUNITY ACTION PLAN

GOALS & OBJECTIVES

Between July 1, 2015 and June 30, 2018 the following Goals and Objectives are provided for children and youth prevention activities and services in Miami-Dade County promoting behavioral health and wellness. (Sources of Outcome Measures are identified in parenthesis)

Goal I: By 2018, 80 % of Miami-Dade County students will be alcohol-free. This projection is based on a 9.5-% reduction from the 2014 percent of middle and high school students reporting current alcohol use.

The decline in student alcohol use will be achieved by addressing the local contributing factors in the following Objectives:

Objective 1: Reduce **social access** to alcohol through family and friends

Objective 1 a –Reduce by 5-% between 2014 and 2018 the number of Miami-Dade County (M-DC) high school drinkers who report drinking at home (FYSAS).

Objective 1 b –Reduce by 5-% between 2014 and 2018 the number of M-DC high school drinkers reporting drinking in someone else’s home (FYSAS).

Objective 2: Reduce **retail access** by 5-% between 2014 and 2018 the number of M-DC high school drinkers who report buying alcohol in a store (FYSAS)

Objective 3: Reduce **attitudes and beliefs** accepting of alcohol use by youth.

Objective 3 a – Reduce by 8-% between 2014 and 2018 the rate of M-DC middle and high school students who report “regular use of alcohol by someone their age is wrong.” (FYSAS)

Objective 3 b – Increase by 10-% between 2014 and 2018 the rate of M-DC students reporting a perceived risk of harm in daily use of alcohol. (FYSAS)

Objective 4: Between 2012 and 2018, lower by 10-% the percent of students reporting they **first used alcohol** by age 13 or younger. (FYSAS) (**Rational:** Because this is a 2 to 5 year lagging indicator the baseline year is 2012.)

Objective 5: Improve the ability of M-DC middle and high school students to be a critical and informed audience of **alcohol marketing** to youth by increasing the number of them receiving media literacy training to counter alcohol advertising directed to youth (TMC)

Objective 6: Increase **integrated/collaborative approaches** for substance abuse prevention and promotion of behavioral health wellness.

Objective 7: By 2018, decrease by 10-% the risk factor prevalence rate for **“poor family management”** determined by MDC students’ responses on the FYSAS.



Goal II: By 2018, 90 % of Miami-Dade County students will abstain from the use of marijuana.

This projection is based on a 5.7-% reduction from the 2014 percent of middle and high school students reporting current marijuana use (FYSAS).

The decline in student use of marijuana will be achieved by addressing local contributing factors in the following Objectives:

Objective 1: Between 2014 and 2018, increase by 10-% the rate of M-DC middle and high school students reporting that the **regular use of marijuana is harmful**. (FYSAS)

Objective 2: Between 2014 and 2018, increase by 5-% the rate of M-DC middle and high school students who consider it **great risk of harm to try marijuana** once or twice. (FYSAS)

Objective 3: Between 2014 and 2018, increase by 5-% the **social norm** rate of students reporting that **“it is wrong for someone their age to smoke marijuana”**. (FYSAS)

Objective 4: Between 2012 and 2018, lower by 10-% the percent of students reporting they **first used marijuana** by age 13 or younger. (FYSAS) (**Rational:** Because this is a 2 to 5 year lagging indicator the baseline year is 2012.)

Goal III: By 2018, 97 % of Miami-Dade County students will be free of tobacco, the non-medical misuse of over-the-counter and prescription drugs, synthetic chemicals, inhalants, and club drugs.

The projected low rates in student use of tobacco and other drugs will be achieved by addressing local contributing factors in the following Objectives:

Objective 1: Between 2014 and 2018, increase by 10-% the rate of M-DC middle and high school students reporting that there is a **great risk of harm in smoking** a pack of cigarettes or more daily. (FYSAS)

Objective 2: Between 2014 and 2018, increase by 5-% the **social norm** rate of students reporting that **“it is wrong for someone their age to smoke cigarettes”**. (FYSAS)

Objective 3: Between 2012 and 2018, lower by 10-% the percent of students reporting they **first smoked cigarettes** by age 13 or younger. (FYSAS) (**Rational:** Because this is a 2 to 5 year lagging indicator the baseline year is 2012.)

Objective 4: Keep the prevalence of any past 30-day **non-medical use** of over-the-counter medications **“to get high”** or taking prescription depressants, pain relievers, amphetamines, or steroids **“without a doctor’s orders”** below 3 percent of M-DC middle and high school students (FYSAS).

(Rational: According to the FYSAS for Miami-Dade County between 2002 and 2014 the highest rate of current use for any of the listed medications never surpassed 2.9 % for either middle or high



school students. Since the rate was below the Survey's $\pm 3\%$ margin of error it is not realistic to provide a projected rate of decrease for these substances.)

Objective 5: Between 2014 and 2018, increase by 10-% the rate of M-DC middle and high school students reporting that there is a **great risk of harm to use a prescription medication without a doctor's order**. (FYSAS)

Objective 6: Reduce by 25-% the number **neonatal abstinence syndrome** cases in Miami-Dade County by June 30, 2018 (FL OAG and FL AHCA)

Objective 7: Between 2014 and 2018, keep the percent of M-DC high school students reporting past 30-day **use of synthetic marijuana** below 3 %. (FYSAS)

(Rational: According to the FYSAS for Miami-Dade County in 2014 any past 30-day synthetic marijuana use was reported by 1.5 % of high school students. Since the rate was below the Survey's $\pm 3\%$ margin of error it is not realistic to provide a projected rate of decrease.)

Objective 8: Reduce the rate of M-DC middle school students reporting current **use of inhalants** by 10-Percent between 2014 and 2018 (FYSAS)

Objective 9: Incorporate education about prescription drug nonmedical misuse, polysubstance abuse, e-cigarette and other vaporizer paraphernalia, and new synthetic psychoactive drugs into **SBIRT and CRAFFT** activities throughout 2015 to 2018 (TMC)

Goal IV: By 2018, increase the funding for and capacity of multiple coalitions, prevention providers, and community partners in Miami-Dade County to collaborate effectively and accomplish the Goals and Objectives of this Comprehensive Community Action Plan (CCAP).

Objective 1: Increase capacity and funding of prevention resources in Miami-Dade County by at least 5-% annually between July 2015 and June 2018. (TMDCA)

Objective 2: Increase the number of youth and adults receiving Screening, Brief Intervention, and Referral to Treatment (SBIRT) by June 30, 2018 (TMC).

Sources for Outcome Measures:

FL AHCA	Florida Agency for Health Care Administration
FL DOH/MDC	Florida Department of Health in Miami-Dade County,
FL DJJ	Florida Department of Juvenile Justice
FL-OAG	Florida Office of the Attorney General,
FYSAS	Florida Youth Substance Abuse Survey including special analysis of Miami-Dade County responses,
NSDUH	National Survey on Drug Use and Health Substate Data
SWBM	Switchboard of Miami
SFBHN	South Florida Behavioral Health Network,
TMDCA	The Miami-Dade Coalition Alliance,
YRBSS =	CDC Youth Risk Behavior Surveillance System